

Head of Platform and Marketing for a Venture Capital Fund based in Luxembourg

We are an early stage venture capital firm with a team in Luxembourg and the US and investing a fund focused on early stage tech start-ups in the New Space sector. We are looking for a Head of Platform with 2-4 years of experience in a marketing, PR and Communications or community management role in a tech company, incubator, company builder or VC fund. The role is based in Luxembourg.

As head of Platform and marketing, your role is to engage with all the stakeholders in our ecosystem helping to raise the profile of the Fund and its portfolio companies:

- Help portfolio companies navigate our ecosystem and build relationships
- Develop value added services to portfolio companies across PR, marketing, branding...
- Develop the Fund's PR, marketing and branding efforts:
 - Manage relationships with media and PR communities
 - Create and distribute content and newsletters
 - Develop and maintain the Fund's online presence (website, social media...)
 - Create and manage events
 - Manage investment team's engagement with the ecosystem (eg secure speaking slots and panel participation opportunities at industry events)

The ideal candidate will have:

- Prior exposure working in a small, fast paced and entrepreneurial environment in the tech or tech related sector
- Experience creating quality content and managing an online presence across platforms
- Experience engaging with the PR and media communities
- Experience organizing and managing events

We offer an entrepreneurial culture in an emerging sector and competitive package.

To apply, please send your CV to pierre@promusventures.com